

**RD&E Forum  
Agenda  
June 7, 2002**

**R&D Lecture Hall  
7:45 a.m. through 1:00 p.m.**

<b><u>Subject</u></b>	<b><u>Presenter</u></b>	<b><u>Time</u></b>
<b>Continental Breakfast</b>	<b>(RD&amp;E Cafeteria)</b>	<b>7:45 – 8:00</b>
RD&E Update/Opening Remarks	Urs Nyffeler	8:00 – 8:10
Logistics of Meeting	Peter Lipowicz	8:10 – 8:20
NCI Monograph 13 Review	Ruth Dempsey	8:20 – 8:50
INBIFO Cigarette Brand Study	Ewald Roemer	8:50 – 9:20
Best Practices Framework	Roger Walk	9:20 - 9:50
Implementation of IOM Principles	George Patskan	9:50 – 10:10
<b>BREAK</b>		<b>10:10 – 10:30</b>
Tobacco Partnering Program	Brad Scott	10:30 – 11:00
Burley Programs	Maria Shulleeta Mike Maher	11:00 – 11:30
Global Benchmark	Frank Hsu Peter Lipowicz	11:30 – 12:00
Advanced Marketing Technology	Randy Sweeney & Kristen Totty	12:00 – 12:30
<b>Buffet Lunch</b>	<b>(RD&amp;E Cafeteria) &amp; (RD&amp;E Igloo )</b>	<b>12:30 – 2:00</b>

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